



Hultafors

Custom Print

Quality Tools - for
Customised Advertising



Tools to Rely on. Swedish design since 1883.

Advertising Material that People Like to Pick up ...

▲ Production ▲ Sales ▲ Layout ▲ Advertising print ▲ Logistics

Folding rules and pencils in the largest selection and top quality - Hultafors is your premium partner for valuable promotional advertising gifts..

Customised advertising for your needs and for all areas - Personalised promotional items with individual imprints not only for craftsmen.

Choose from our wide range: Wood or plastic - classic or premium quality - it's up to you.

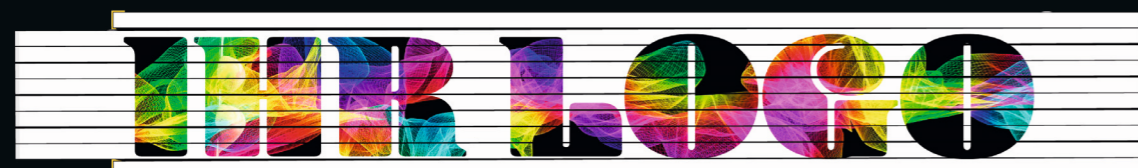
You can rely on our standards. We ensure consistently high quality through highly complex production

processes and innovative product development.

Continuous optimisation of printing techniques opens up new dimensions of creative design.

Thanks to our many years of experience and joint development with users, our products are among the most sought-after.

Trust us and our quality products.



... Developed with Care and Experience.



The red ends, the light-coloured downy birch and the characteristic ease of movement of the joints. Our classic folding rules, which date back to 1883, have achieved a legendary status.

Since then, we have been constantly developing new versions and our range now includes folding rules made of wood, fibreglass and aluminium. All with the ambition to be the craftsman's best friend for a long time to come.

Folding Rule 59-2.4-12

2.4 m long. Made from carefully selected birch wood.



Choosing The Right Material

FIBERGLASS, BIRCH OR ALUMINIUM

Our classic folding rules are made from downy birch. However, we also produce rules in fibreglass-reinforced polyamide and anodized aluminium, allowing you to choose the material that is the best fit for your job. The aluminium folding rule is appreciated by users working close to heat, for example when welding. The fibreglass rule is unaffected by water and therefore a good choice for craftsmen doing masonry, or working with paint and plaster.

Accurate Measurements

MANUFACTURED TO STRINGENT REQUIREMENTS.

All our folding rules are calibrated to the very highest levels of accuracy and are compliant with EU requirements for Class III. This means that a 2 metre long folding rule has a maximum deviation of ± 1.4 mm and a 1 m folding rule a deviation of ± 1 mm. The measurement over an articulated joint has a deviation of no more than ± 0.5 mm. But we don't stop there. Our manufactory process is governed by a quality system certified in accordance with ISO 9001.

How a Simple Idea Became the Measure of All Things

Since 1883 The red ends, the light-coloured glass birch and its special ease of movement.

The folding rule from Hultafors has been a classic for more than 140 years - not only as a tool, but also because of its design. Experienced users recognise it blindly. The feeling for the folding rule is in the hands.

For us at Hultafors, the folding rule is associated with emotions in many ways. We are proud, happy and grateful that these emotions are shared by many.

There are even users who wear the folding ruler as a tattoo.

Not bad for a measuring instrument.

The roller bearing, the adjustable spanner, dynamite and the folding rule. Many successful Swedish companies are the result of an ingenious invention. Someone recognised a problem and found a way to solve it.

When architect Karl-Hilmer Johansson Kollén was commissioned to design a theatre, he quit. Instead, he decided to devote himself to his own inventions.

At that time, at the end of the 19th century, Sweden was in the process of switching from the old units of measurement to the metric system.

But the change was not easy.

Johansson Kollén realised that craftsmen needed a simple way to convert inches to centimeters. So he came up with the idea of a ruler with both scales printed on it.

Next, he developed a folding mechanism with joints that made it easy and stable to unfold.

Thus the folding rule was invented, and in 1883 Johansson Kollén founded the Swedish rule and folding rule factory (Svenska Mått- och tumstocksfabriken).

A small place in Sweden gives us our name

In 1907, production was moved to the village of Hultafors near Borås. The river provided water power, and the new railway and road connection offered optimal logistical conditions. A few years later, the company was renamed to its new location.

To this day, the classic Hultafors folding rules are manufactured in Hultafors, where Lake Viared flows into the River Sörån. Glass birch cut into blocks is delivered from Dalarna. Before production can begin, the blocks are dried to the correct moisture content.

They are then sawn into thin strips, planed and painted red at the ends. This is followed by printing, lacquering and assembly.

Each part of the scale is checked twice with a high-speed camera and three times by experienced employees. This ensures that there are no knotholes or end grain and that the printed scale meets our high standards.

... and is Now at Home All Over the World.

You know how it is: if you are used to wearing a wristwatch, you feel naked if you don't have it on your wrist.

It's the same with our folding rule: You get used to having it to hand in your trouser pocket at all times. The popularity of the folding rule also influenced the design of work clothing.

In 1883, cars were not very common and there was neither radio nor television - not to mention computers or mobile phones.

Despite the revolutionary technical development, the folding rule has basically not changed. Of course, minor improvements have been made. Nevertheless, it is both fascinating and understandable that it is still the most important measuring tool for craftsmen.

**Because real
craftsmanship is
always done by
hand.**

Although we also work with automated processes at Hultafors, our manufacturing process is still a craft that cannot do without our skilled and experienced employees. Despite the rapid pace of technological development, we are convinced that our folding rule will continue to play an important role.

In the end, everything lies in the hands of the craftsmen. And because the Hultafors folding rule simply feels right, it has been finding its way out into the world for many years. Just like the river that flows out of Lake Viared.



The red triangle contains the letters KHJK, the initials of founder Karl-Hilmer Johansson Kollén.



The Hultafors folding rule is made of light-coloured wood on which the scale is easy to read and which enables the production of thin segments that are both flexible and stable. The joints are made of cold-rolled Swedish steel, which is heat-treated and coated with epoxy resin for complete corrosion protection.

**Top quality from two
European production sites.**

The joints are oiled at three points for optimum ease of movement. Each segment is photographed and checked before assembly.

It goes without saying that our production is ISO 9001 certified. And the accuracy of each segment scale corresponds to EU class III, at least.

About the correct care of your folding rule

Each segment of your folding rule is fully coated - including the ends and hinges. This makes it largely insensitive to water. Nevertheless, we recommend keeping the folding rule dry.

The hinges are made of cold-rolled Swedish steel with an epoxy resin coating for the best possible corrosion protection. They are also oiled so that the folding ruler can be easily unfolded and refolded. Keep the hinges clean to maintain this ease of movement.

The folding rule is always to hand. That's why it is occasionally used for tasks other than its intended purpose. However, you will enjoy it for longer if you simply use it as a measuring tool.

Folding Rules



Model 59 - The Original “Swedenmeter”

COLOURS:



PRINT SURFACE:

side face / top face

140 x 22 mm

front face (end segments)

200 x 6 mm

centre face (end segments)

170 x 4 mm

FEATURES:

2 m - 10 segments

2.7 x 17 mm segm. thickness

red decimals

CE certification

Accuracy class III

Other sizes:

1.0 m - 5 segments

2.4 m - 12 segments*

The classic from Hulta-fors - and a must for every craftsman.

Wooden folding rule made of bog birch/glass birch.

High-quality protective lacquer.

High-strength joint plates with built-in steel springs and concealed rivets.

Millimeter scale



Inch scale

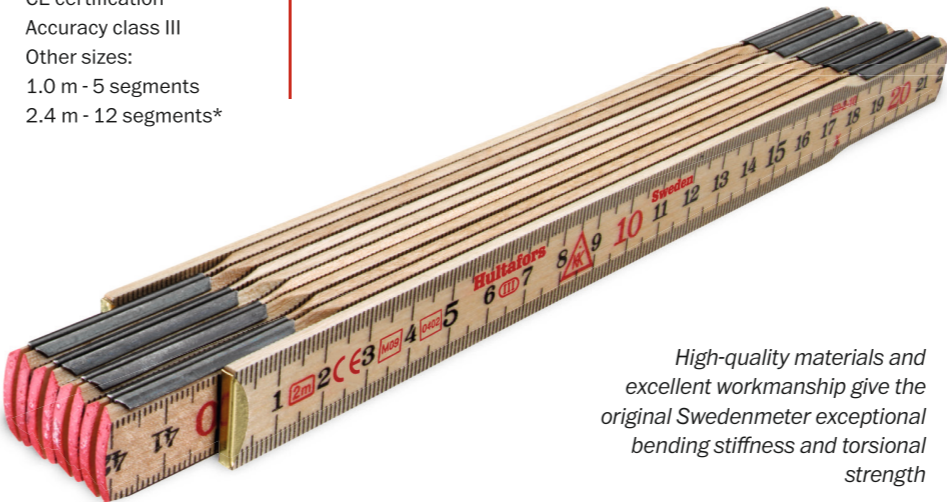


black decimals - print only on the sides

Retrograde scale



Print only on the side surfaces



High-quality materials and excellent workmanship give the original Swedenmeter exceptional bending stiffness and torsional strength



Traditionally manufactured from northern Swedish bog birch/glass birch (*Betula pubescens*) extra thin, making it incredibly flexible. The joints are made of Swedish steel, the segments are joined together in a concealed manner and an invisible rivet ensures perfect readability of the scale.

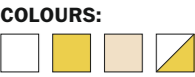
Millimeter scale on both sides in black with red decimeter figures.

The Hultafors Original is now also available in a longer version. In the same high quality and with all the features, but in a 2.4 meter version, adapted to current building standards.

Model: 59 Swedenmeter	Item number
59-2-10 duplex CE advertising	100009
59-2-10 centre bar CE	100014
59-2-10 top-print CE	100024
59-1-6 duplex CE	100204
59-2-12 duplex CE advertising	100109
59-2-12 centre bar CE	100114
59-2-12 front-print CE	100124
59-2-4-1 240 cm Swedenmeter (from 300 pieces)	100309
559-2-10 duplex CE advertising	101809



Model 4000



- PRINT SURFACE:**
Side face / top face
- 180 x 27.5 mm
- Front face (end segments)
- 180 x 6 mm
- Centre face (end segments)
- 180 x 5 mm

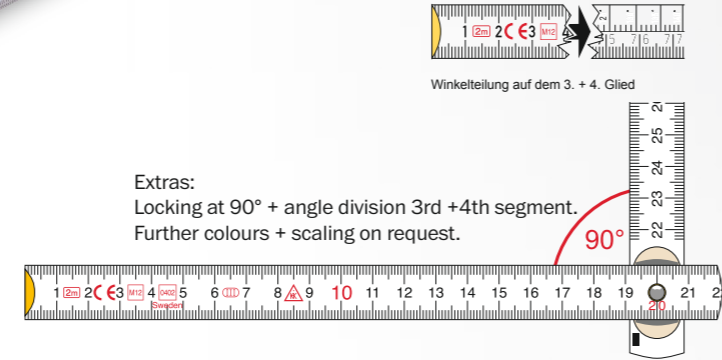
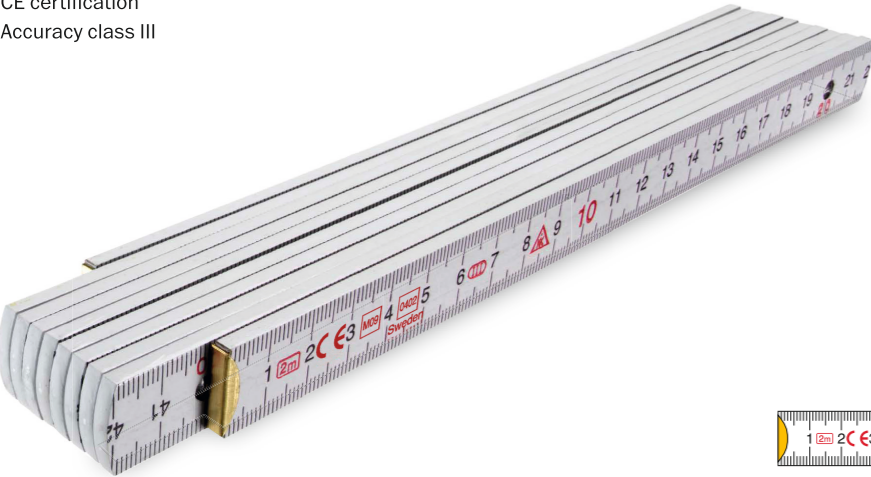
FEATURES:
2 m - 10 segments
3.3 x 17 mm segm. thickness
red decimals
CE certification
Accuracy class III

The Swedish block meter - best quality

Wooden folding rule made from selected beech wood. High-quality dip coating. Internal, hardened spring steel joints ensure wear-free and durable function.

Smooth running and precise locking are guaranteed.

When folded, a nearly full face advertising area with only minimal gaps between the segments.



Extras:
Locking at 90° + angle division 3rd +4th segment.
Further colours + scaling on request.

Model: 4000/4000+	Item number
H4010 natural top-print CE	109001
H4010 natural duplex CE	109011
H4010 natural centre bar CE	109021
H4006 yellow top-print CE	109601
H4006 yellow duplex CE	109611
H4006 yellow centre bar CE	109621
H4007 white top-print CE	109701
H4007 white duplex CE	109711
H4007 white centre bar CE	109721
H4007 white duplex CE 90°	109718
H4007 white centre bar CE 90°	109728
H4003 white/yellow top-print CE	109301
H4003 white/yellow duplex CE	109311

Model 4000+



- PRINT SURFACE:**
Side face / top face
- 180 x 27.5 mm
- Centre face (end segments)
- 180 x 5 mm

FEATURES:
2 m - 10 segments
3.3 x 17 mm segm. thickness
red decimals
CE certification
Accuracy class III

The Swedish block meter - 90° function and angle graduation

Wooden folding rule made from selected beech wood. High-quality dip varnish finish. Internal, hardened spring steel joints ensure wear-free and durable function.

All segments lock precisely at 90° and allow the user to mark the right angle precisely.

When folded, a nearly full face advertising area with only minimal gaps between the segments.

Model 3500



- PRINT SURFACE:**
Side face / top face
- 180 x 26.5 mm
- Top-print (end segments)
- 180 x 6 mm
- Centre face (end segments)
- 160 x 4 mm

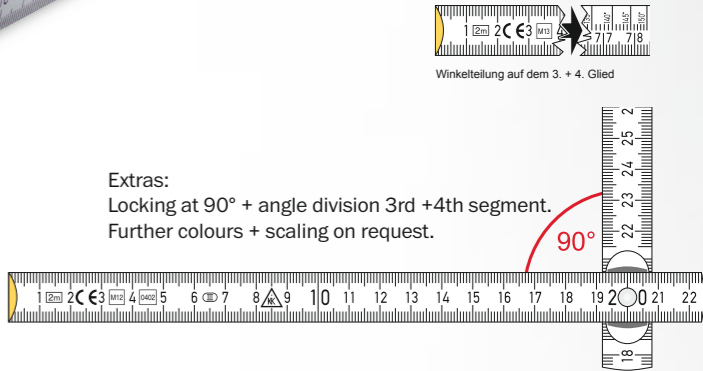
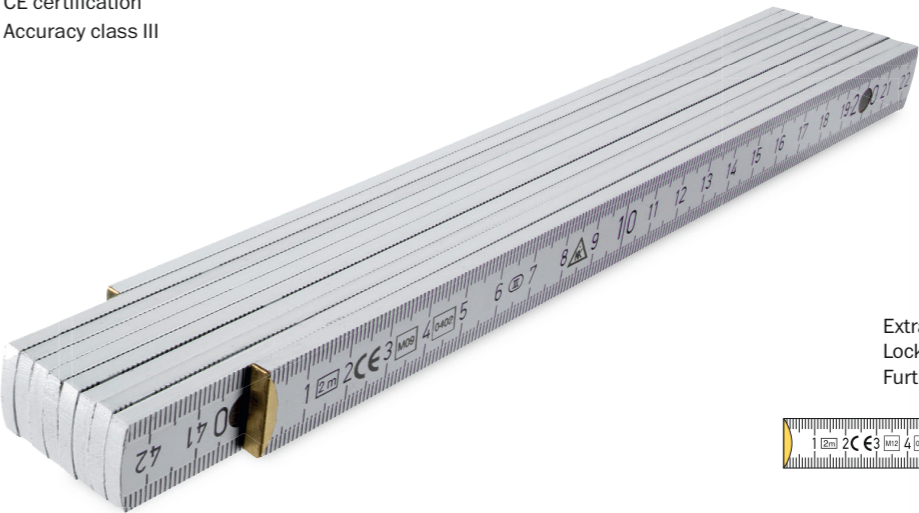
FEATURES:
2 m - 10 segments
3.3 x 17 mm segm. thickness
black decimals
CE certification
Accuracy class III

The precise block meter - strong advertising effect

Wooden folding rule made from selected beech wood. High-quality protective lacquer.

Internal, hardened spring steel joints ensure wear-free and durable operation. Smooth operation and precise locking are guaranteed.

When folded, a nearly full face advertising area with only minimal gaps between the segments.



Extras:
Locking at 90° + angle division 3rd +4th segment.
Further colours + scaling on request.



- PRINT SURFACE:**
Side face / top face
- 140 x 26.5 mm
- Centre face (end segments)
- 160 x 5 mm

FEATURES:
2 m - 10 segments
3 x 16 mm segm. thickness
black decimals
CE certification
Accuracy class III

The precise block meter - 90° function and angle graduation

Wooden folding rule made from selected beech wood. High-quality protective lacquer.

Internal, hardened spring steel joints ensure wear-free and durable operation. All segments lock exactly at 90° and allow the user to precisely mark the right angle.

When folded, a nearly full face advertising area with only minimal gaps between the segments.

Model: 3500/3500+	Item number
B3500 natural top-print	108000
B3500 natural duplex	108010
B3500 natural centre bar	108020
B3506 yellow top-print	108600
B3506 yellow duplex	108610
B3506 yellow centre bar	108620
B3507 white top-print	108700
B3507 white duplex	108710
B3507 white centre bar	108720
B3507 white centre bar 90°	108728
B3507 white Duplex 90°	108738
B3507 white top-print angle	108704
B3507 white duplex angle	108714
B3507 white duplex circumference	108717
B3507 white duplex angle circumference	108718
B3507 white centre bar diamond blue (tiling)	108725
B3501 cola-red top-print	108118
B3501 cola-red duplex	108119
B3502 silver preprint	108200
B3502 silver duplex	108210
B3504 black duplex	108410
B3505 green duplex	108510
B3508 orange top-print	108800
B3508 orange duplex	108810
B3509 blue duplex	108910

Model 600

COLOURS:

(Middle-print not available)

(Top - and middle-- print not available)

(top-print not available)

PRINT SURFACE:
Side face / top face

140 x 29 mm

Front face (end segments)

190 x 6 mm

Centre face (end segments)

170 x 5 mm

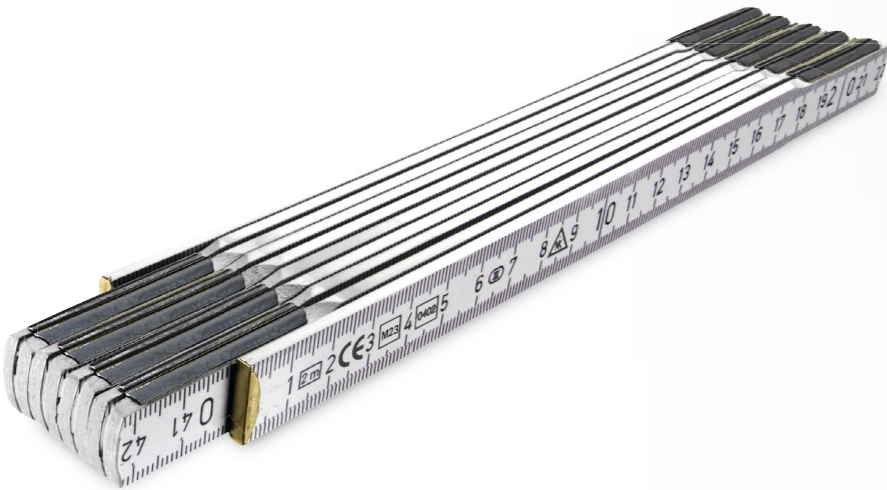
FEATURES:
2 m - 10 segments
3 x 16 mm segment thickness **black** decimals
CE certification
Accuracy class III

The classic ruler with hinged plates - Craftsman quality

Wooden folding ruler made from select- ed beech wood.

High-quality protective lacquer.

High-strength hinged plates with built-in steel springs



Model: HF600	Item number
HF600 natural duplex	106010
HF600 white/yellow centre bar	106320
HF600 white/yellow duplex	106310
HF600 yellow top-print	106600
HF600 yellow duplex	106610
HF600 white top-print	106700
HF600 white duplex	106710
HF600 white centre bar	106720

Model T59

COLOURS:

(Top-print not available)

PRINT SURFACE:
Side face / top face

140 x 27 mm

Front face (end segments)

200 x 6 mm

Centre face (end segments)

170 x 4 mm

FEATURES:
2 m - 10 segments
3 x 17 mm segment thickness **red** decimals
CE certification
Accuracy class III

The classic folding rule with articulated plates - Top tool quality

Wooden folding rule made from selected beech wood. High-quality dip coating. High-strength joint plates, epoxy-coated for perfect corrosion protection. Built-in steel springs with concealed rivets.

Swedish steel joints, 3-point lubrication for smooth operation.



Model: T59	Item number
T59 white centre bar CE	105114
T59 white top-print CE	105124
T59 white duplex CE advertising	105159
T59 yellow centre bar CE	105314
T59 yellow duplex CE advertising	105359
T59 white / yellow centre bar CE	105214
T59 white / yellow top-print CE	105224
T59 white / yellow duplex CE advertising	105259

Model G59-2

COLOURS:
 

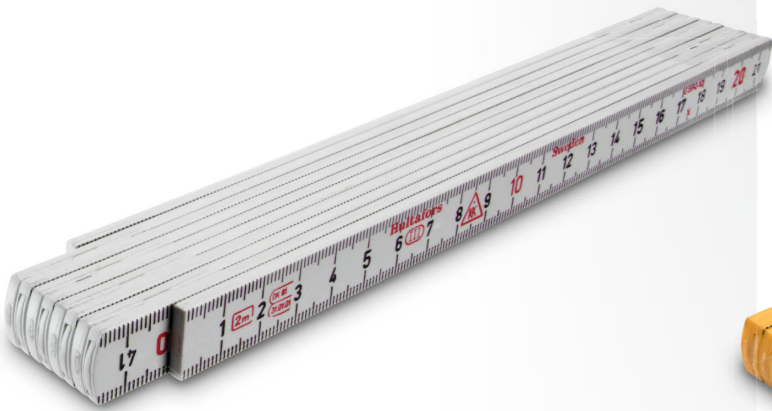
PRINT SURFACE:
Side face / top face
180 x 24 mm

FEATURES:
2 m - 10 segments
3.1 x 15 mm segment thickness **red** decimals
EC type approval
accuracy class III
CE-certified

The professional plastic folding rule - craftsman quality

Polyamide folding rule, fibreglass-reinforced. Deeply embossed scale. Water-resistant, no swelling due to contact with water. Internal joints with high-quality steel springs for wear-free and durable function.

Smooth running and precise locking, even at 90°, are guaranteed.



1 m

Model GE59-2

COLOURS:
 

PRINT SURFACE:
Side face / top face
180 x 24 mm

FEATURES:
2 m - 10 segments
3.1 x 15 mm segment thickness **red** decimals
EC type approval
Accuracy class III
CE-certified

The professional plastic folding rule Stainless steel end pieces on the first and last segments

Craftsman-quality folding rule made of polyamide, fibreglass-reinforced. Deeply embossed scale. Water-resistant, no swelling due to contact with water. Internal joints with high-quality steel springs for wear-free and durable function.

Smooth operation and precise engagement, even at 90°, are guaranteed.



Model G59-1

COLOURS:
 

PRINT SURFACE:
Side face / top face
90 x 17.5 mm

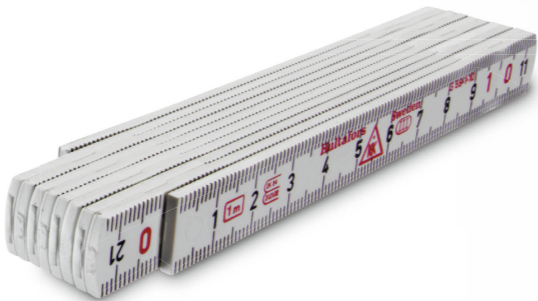
FEATURES:
1 m - 10 segments
2.3 x 13 mm segment thickness **red** decimals
EC type approval
Accuracy class III

The professional plastic folding rule - top craftsman quality

Polyamide folding rule, fibreglass-reinforced. Deeply embossed scale. Water-resistant, no swelling due to contact with water.

Internal joints with high-quality steel springs for wear-free and durable function.

Smooth running and precise locking, even at 90°, are guaranteed.



Model: G59 / 21007 2000 plastic	Item number
G59-2-10 yellow advertising	200009
G59-2-10 white advertising	200069
GE59-2-10 yellow metal cap advertising	200609
GE59-2-10 white metal cap advertising	200669
G59-1-10 yellow Advertising	200309
G59-1-10 white advertising	200369
G59-2-12 yellow advertising	200109
G59-1-6 yellow advertising	200209
G59-1-4-12 yellow advertising	200904
G591-4-12 white advertising	201009

Model 2100

COLOURS:
 

PRINT SURFACE:
Side face / top surface
180 x 26.5 mm

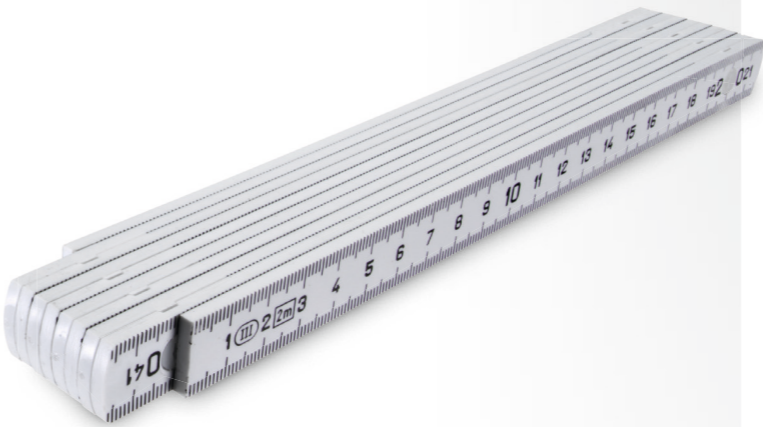
FEATURES:
2 m - 10 segments
3.1 x 16 mm segment thickness **black** decimals
EC type approval
Accuracy class III

The simple plastic block meter

Articulated ruler made of ABS plastic, glass fibre reinforced. Deeply etched scale.

Internal plastic joints with steel springs for wear-free and durable function.

Precise locking of the segments, also at 90°.



0.5 m

MINI model

COLOURS:


PRINT SURFACE:
side surface / top surface
45 x 20 mm

FEATURES:
0.5 m - 10 segments
2.4 x 13 mm segment thickness **black** decimals

Key ring and measuring tool in one

Mini folding rule made of ABS plastic, glass fibre reinforced.

Deeply etched scale. Durable joints with riveted metal rivets.



Model 2000

COLOURS:
 

PRINT SURFACE:
Side face / high side
90 x 19 mm

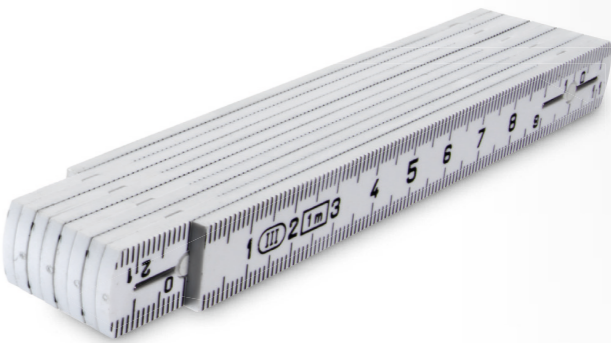
FEATURES:
1 m - 10 segments
13 mm segment thickness **black** decimals
EC type approval
Accuracy class III

The simple plastic block meter

Articulated ruler made of ABS plastic, glass fibre reinforced. Deeply etched scale.

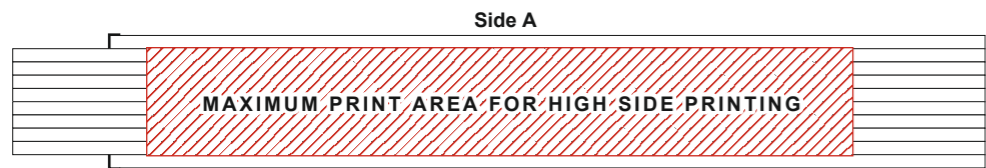
Internal plastic joints with steel springs for wear-free and durable function.

Precise locking of the segments, also at 90°.

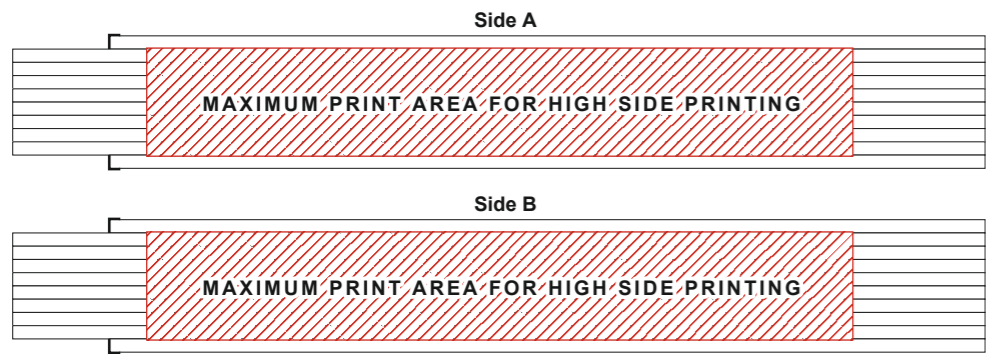






Model: MINI / K100 and 2000 plastic	Item number
K MINI 0.5 white duplex	202712
K2007-1-10 white duplex	203712
K2107-2-10 white duplex	204712
K2007-1-10 black duplex	203412
K2107-2-10 black duplex	204412

Printing Price on Folding Rule - High Side Printing







High-side Printing - 1 Side			from 200 pieces	from 1,000 pieces	from 4,000 pieces
	1 standard colour	item number	220160	220162	220163
	2 standard colours	item number	220170	220172	220173
	3 standard colours	item number	220180	220182	220183
	4 standard colours	item number	220190	220192	220193
	photo print/digital	item number	220195		







High-side Printing - 2 Sides			from 200 pieces	from 1,000 pieces	from 4,000 pieces
	1 standard colour	item number	220119	220130	220140
	2 standard colours	item number	220112	220132	220142
	3 standard colours	item number	220113	220133	220143
	photo printing/ digital	item number	220196		

Printing Price on Folding Rule - End Segment Printing



End Segment Printing - 1 Segment			from 200 pieces	from 1,000 pieces	from 4,000 pieces
	1 standard colour	item number	220060	220062	220063
	2 standard colours	item number	220070	220072	220073
	3 standard colours	item number	220080	220082	220083
	4 standard colours	item number	220091	220092	220093



End Segment Printing - 2 Segments			from 200 pieces	from 1,000 pieces	from 4,000 pieces
	1 standard colour	item number	220019	220030	220040
	2 standard colours	item number	220012	220032	220042
	3 standard colours	item number	220013	220033	220043
	4 standard colours	item number	220024	220034	220044

Markers and Pencils



COLOURS:



PRINT SURFACE:

180 x 9 mm

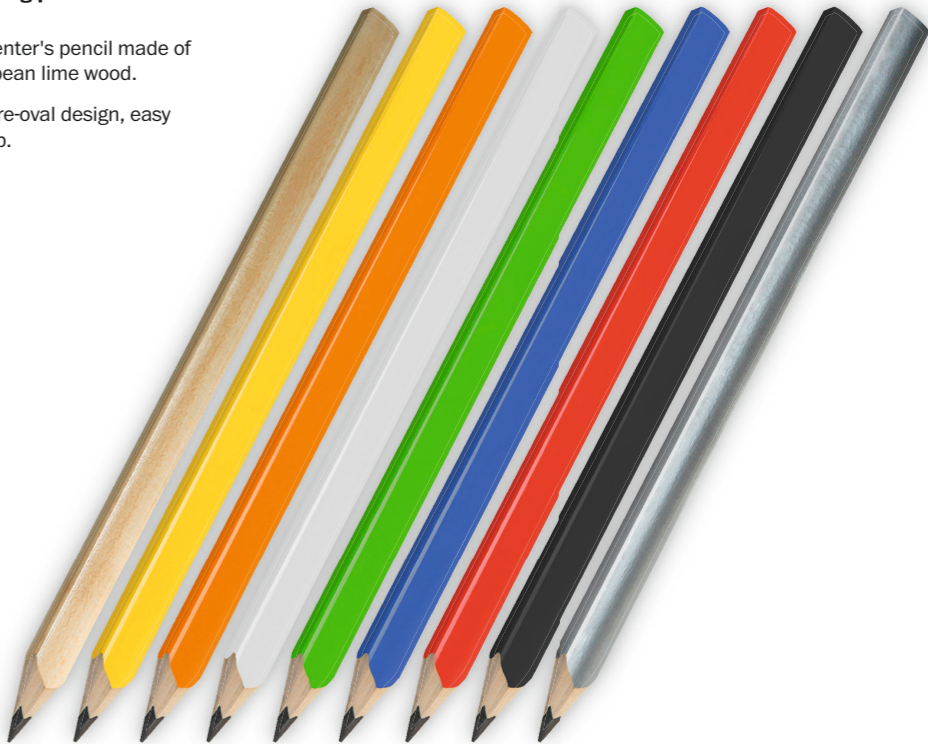
Printing option 2-sided

FEATURES:

Shape: square-oval
Length: approx. 240 mm
Lead: HB
sharpened / unsharpened

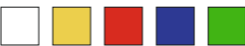
The classic among marking pencils

Carpenter's pencil made of European lime wood.
Square-oval design, easy to grip.



Carpenter's Pencil

COLOURS:



Other colours on request

PRINT SURFACE:

160 x 8 mm

Printing option 3-sided

FEATURES:

Shape: 3-edge
Black dip cap
Length: approx. 240 mm
Lead: HB
sharpened

The special one among the marking pens

Multigraph pen made of European lime wood.
Triangular design, black dipped cap with special refill.
Advertising option on all 3 sides.



Multigraph Pen

Magnetic Carpenter's Pencil

COLOURS:



The pencil for craftsmen - with that little bit extra

The magnetic carpenter's pencil is a practical everyday helper. Just what you need when working!

A high-quality carpenter's pencil with a securely integrated magnet at the end of the pencil. This means it sticks to all ferrous materials and also holds things like nails, screws and other small parts. Your advertising message can be perfectly displayed on the large print area - a promotional item with top appeal!

Tested quality
(made of lime wood)



↑

800g

PRINT SURFACE:
Side surface
99 x 99 mm

FEATURES:
Pin shape:

Neodym-Eisen-Bor

PIN LENGTH:
240mm

ACCESSORIES:

Metal plate, ø 20 mm,
self-adhesive

Printing Price for Pencils

Carpenter's Pencil square-oval, 240mm

650419	▲	zibl 247 white -unsharpened-
650415	▲	zibl 247 white -sharpened-
650429	▲	zibl 246 yellow -unsharpened-
650425	▲	zibl 246 yellow -sharpened-
650439	▲	zibl 241 red -unsharpened-
650435	▲	zibl 241 red -sharpened-
650459	▲	zibl 245 green -unsharpened-
650455	▲	zibl 245 green -sharpened-
650469	▲	zibl 249 blue -unpointed-
650465	▲	zibl 249 blue -pointed-
650479	▲	zibl 248 orange -unpointed-
650475	▲	zibl 248 orange -pointed-
650489	▲	zibl 240 natural -unpointed-
650485	▲	zibl 240 natural -sharpened-
on request	▲	zibl black -sharpened
on request	▲	zibl black -sharpened
on request	▲	zibl silver -sharpened
on request	▲	zibl black -sharpened

Multigraph Pencil 3-edge, graphite lead 7B

650539	▲	triangular 24700 white -sharpened-
650549	▲	triangular 24600 yellow -sharpened-
650559	▲	triangular 24100 red -sharpened-
650569	▲	triangular 24900 blue -sharpened-
650759	▲	triangular orange -sharpened

Magnetic Carpenter's Pencil

650519	Magnetic pencil white
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Prices are valid until the new price list is published.

Dry Markers



Practical refill with 10 refill leads for marking on a variety of surfaces. Protects the refill leads during transport and only ejects one at a time. Available in colour combinations.

COLOURS:
■ ■ ■ ■

PRINT SURFACE:
Area 1 / Holster front
6 x 45 mm
Area 2 / Marker side A
6 x 50 mm
Area 3 / Marker side B
6 x 50 mm

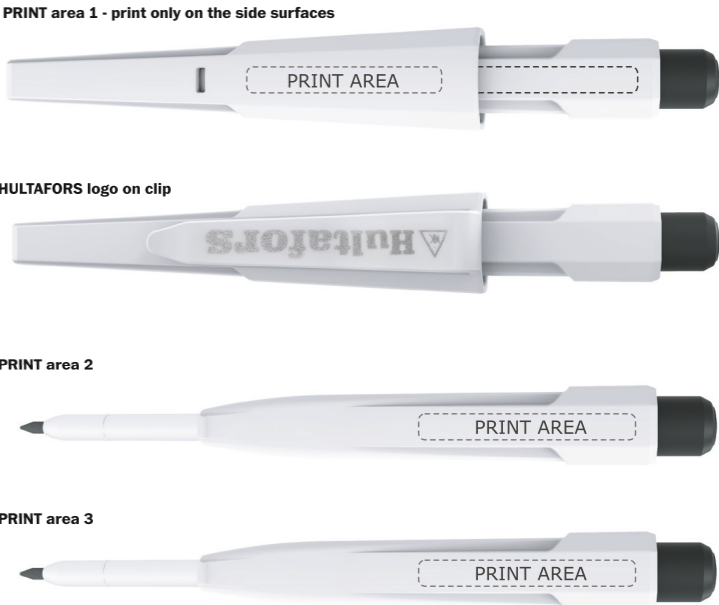
FEATURES:
Roll stop on pen and holster
Sharp and accessible sharpener in the holster
Optimised pen for durability and resistance to moisture
Refill option with 10 leds in a smart container

High-contrast markings, on all types of surfaces and especially for deep drill holes.

The Hultafors dry marker has been developed together with craftsmen.

It is easy to remove from the holster and has a non-slip and ergonomic design.

Dry Markers / Price Overview Printing



Easy-to-grip pen in holster with integrated sharpener for clear markings. Hultafors dry marker can be easily removed from the holster without having to let go of the workpiece.

The shape of the holster ensures that the pen remains in position even when moving. The pencil sharpener is also located in the holster and is therefore easy to reach at all times. Dirt and moisture are channelled away from the pencil via a hole in the underside of the holster for longer durability. The pencil can easily be replaced.



Dry Markers Co-branding (MOQ 200)

651179	orange
651109	black
651119	white
651169	royal

Refill magazine with replacement refills (PU 200)	Box QTY	Item number	Each refill magazine contains
651219 refill magazine RD G	10	651109	10 graphite refills
651319 refill magazine RD GRY	10	651119	4 graphite, 3 red and 3 yellow refills

Standard Scaling & Scale Labelling

Duplex

The starting segments are scaled throughout.
No advertising is possible.

Centre bar


The starting segments are scaled on two sides.
We can place your advertising within the scaling.

Top-print

The starting segments are scaled on one side.
We can add your advertising above the scale.

Please note: Not all of our scales are available in these 3 scales (starting/ending segments).
The printable areas vary depending on the item. Please refer to the individual product descriptions for the possible starting elements and their print size for the corresponding items. This also applies to the side surfaces.


Scale labelling



Nominal length of the product




EC standard
Measuring tolerance class III
Deviat. ±
1 m = 1.00 mm
2 m = 1.40 mm




Production mark



Registration no.



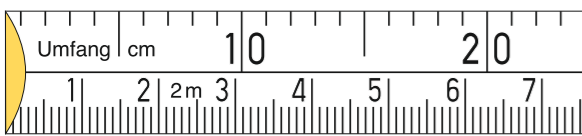
CE mark



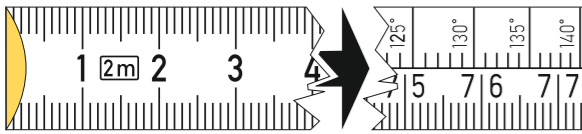
Year of production

Special Scaling

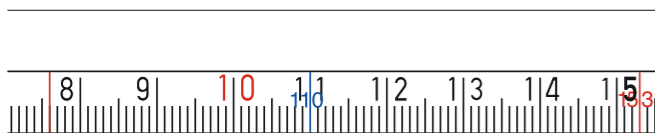
Circumference Division



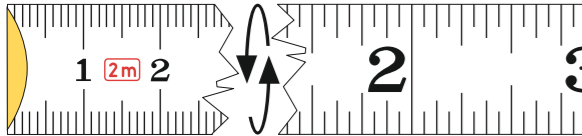
Angle Graduation



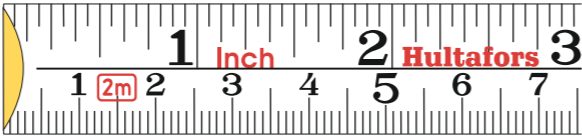
Tile Pitch



Inch - on request



Inch



Reverse Scale



Shrinkage Dimension



Standard Printing Colours and Processes

Pad Printing:

Please choose from our wide range of PMS, HKS and RAL colour systems. If you opt for our standard colours, you can save costs. Of course, we can also print all other colours and special colours for you at an extra charge.

PMS (all articles)

Black	102 C	144 C	165 C	186 C	231 C	478 C	424 C	355 C	343 C	320 C	299 C	293 C	288 C
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HKS

Black	3 K	6 K	7 K	14 K	27 K	78 K	95 K	65 K	61 K	51 K	50 K	47 K	42 K
Black	Yellow	Orange	Orange	Red	Pink	Brown	Grey	Green	Dark Green	Turquoise	Light Blue	Blue	Dark Blue

Due to the variety of advertising media, there may be deviations in the colour nuances depending on the material (plastic / wood / metal). The print result of an identical print on different products may therefore be slightly different.

Please contact us so that we can cater to your specific requirements.

Photo Printing

The quality of the photo is decisive for the print result. We achieve optimum results with a resolution of 300 dpi in TIFF format. For full-surface prints, please add a bleed of 1.5 mm.

Please always send us an original photo (1:1) and contact us so we can fully align on your requirements.



Your advertising speaks for your company.

Quality printing starts at the pre-press stage. We require vectorised data in eps, ai or pdf format for the professional planning of your advertising print.

Digital data is often already available for other advertising materials or business mail. We will be happy to assist you in requesting data (e.g. from your in-house agency). For an additional charge, we can also produce a conventional design for you according to your specifications.

Plate costs will be charged per colour if the artwork is created or changed.

Guidelines:

Please convert all fonts used to paths (curves). Multi-coloured bitmap files (.bmp) and text documents (Word, Excel) are unusable for pre-press.

Ideally, you should send us a PDF file for viewing and the original file for our graphics department.

Programmes:

We work with Adobe Illustrator and Photoshop. Please save your data so that we can import it into our programs and work with it.

Proof:

Illustration of the article you have chosen with the corresponding advertising print 1:1. We ask you to proofread and check print texts, colour specifications and print placements conscientiously.

Typesetting errors that are not recognised are not covered by warranty. Once you have approved the proof for printing, the print job will be started immediately.

As the customer, you undertake to accept an excess or short delivery of 10%.

AGB

Please refer to our General Terms and Conditions on our website:

www.hultaforsgroup.de.

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HULTAFORS GROUP



FRISTADS

KANSAS



W.steps



SCANGRIP



In every way, a partner to rely on.